



# Your AI works. Just not the way you need it to.

## BIO

Niya is a Principal AI Architect and keynote speaker.

She works with Fortune 500 organisations across financial services, energy, insurance, and travel on one problem: **why AI systems work, but don't improve in a way that drives real impact.**

She has built and deployed AI systems inside organisations like Shell, KLM, ABN AMRO, and RTL. She now leads teams in designing systems that improve what actually drives the outcome.

PhD in AI Reasoning, TU Delft.

## WHY BOOK NIYA

Niya doesn't talk about what AI could do. She explains why it isn't delivering.

Most AI keynotes focus on tools, demos, and surface-level use cases. Niya focuses on what actually happens after deployment: when systems work, but the impact stalls.

Her talks show why that happens, and what needs to change for impact to compound.

Her audiences are executives, product leaders, and technical teams who are past the hype and need clarity they can act on immediately.

## WORKED WITH



## TALKS

### AI IS NOT SOFTWARE

AI doesn't fail. It plateaus.

Systems hit metrics, ship, and get used, but the impact stalls. Not because the model is wrong, but because the system improves the wrong thing.

This talk shows what it takes to define, design and develop AI that compounds.

#### audience takeaway

a clear way to pinpoint where AI is stalling, and what to change first.

### THE ILLUSION OF CONTROL IN AI

Human oversight breaks at scale.

Not because people are careless, but because attention degrades under load, and systems are usually right.

This talk shows why human-in-the-loop fails in practice, and what real control actually requires.

#### audience takeaway

A way to assess whether oversight will work, and what needs to change if it won't.

### EXPERIENCE IS THE MOAT

Models are already a commodity.

What cannot be copied is how your system behaves in real use: how it learns, adapts, and fits the environment.

This talk shows where real AI advantage now comes from, and why most organisations are building in the wrong direction.

#### audience takeaway

a clear view of whether your AI initiatives are giving you an advantage, or quietly losing it.

## BOOKING

For keynotes, conferences, and leadership events:  
bookings@niyasto.com  
niyasto.com  
Currently booking a limited number of talks.

## FEATURED IN

